

MEDIA KIT

# **BIOGRAPHY**

MONICA JOHNSON is an author, life coach, minister, TED Talk presenter and a business professional with over 25 years of experience in cost, taxation, and operational management with a Fortune 100 company, United Parcel Service.

A skilled and credentialed entrepreneur and sought after speaker, Monica speaks frequently throughout the United States and internationally. She is widely known for her contribution to Epitome Magazine, which is published by her husband, Todrick Johnson, under the segment: Word of Wisdom with ONEWORD, and her TED Talk, Can we end a culture of abandonment?

Monica is a graduate of the University of North Texas and holds a Bachelor of Science degree in Accounting, a Master of Business Administration from the University of Dallas, and a Master of Theological Studies from Dallas Baptist University.

She uses her engaging personality, her contagious energy and her experiences as a professional and personal coach to spur people to action, reclaim themselves, conquer their problems, pursue their dreams, and find their own sparkle and shine. She speaks the truth in love without holding anything back. Monica empowers others — especially women — to search within and discover how to reach their highest potential, both personally and professionally. After a session with Monica, they leave motivated and inspired to be engaged, enriched, empowered and SMART!

Before becoming a life coach and professional speaker Monica experiences as a corporate professional helped her develop a better understanding of her gifts and talents. After realizing her gifts as a motivational speaker, minister, mentor and life coach, she embarked upon helping others change their lives for the better and to let's abandon abandonment.

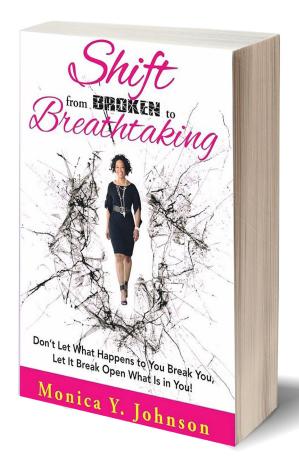
This also inspired Monica to write her first book "Shift from Broken to Breathtaking — Don't Let What Happens to You Break You. Let it Break Open What is in You", which is available now at www.themonicajohnson.com or amazon.

Monica is Founder and Chief Executive Officer of Monica Johnson Enterprises LLC, which includes the brands That Girl is S.M.A.R.T., OneWordMovement Charities, a nonprofit organization for mentoring young girls and Publishing House. She achieves all of this while being a wife and mother of two. Monica and her family resides in Frisco, Texas.



### **AUTHOR**

# IF YOU FEEL SO BROKEN THAT DON'T THINK YOU CAN NEVER BE V/HOLE... THIS BOOK IS FOR YOU!



No matter what you have been through you have "hidden treasure" in your soul that will cause you to Shift from Broken to Breathtaking. You are a "diamond in the rough"; therefore you are uniquely built to endure intense heat and pressure and emerge as a magnificent beauty. Let life's troubles elevate the consciousness of your mind.

This eye-opening true story by Monica Johnson will shock, challenge, and inspire you to not be defined by your setbacks, because a breathtaking future is yours for the taking! In her uplifting, energetic style, she tells it like it is, openly revealing her imperfections, so that you can experience a shift in your mind and break free of brokenness once and for all. From beginning to end, her story becomes your story as you "Look in the Mirror" and examine the timeless treasure within you that is guaranteed to propel you into your destiny.

Instead of Letting Your Troubles Break You, You Are About to Break Open What Is in You!

Book Available at monica@themonicajohnson.com







#### ONEV/ORDMOVEMENT CHARITIES



Monica Johnson is an author, life coach, minister, and a business professional with over twenty-four years of experience in cost, taxation, and operational management with a Fortune 100 company. A skilled and credentialed entrepreneur and sought-after speaker, Monica speaks frequently throughout the United States and internationally. She is widely known for her contribution to Epitome Magazine, which is published by her husband, Todrick Johnson, under the segment: Word of Wisdom with ONEWORD. Monica is the CEO/Founder of Monica Johnson Enterprises, One Word Movement Charities.

www.onewordmovement.com

#### THAT GIRL IS S.M.A.R.T.I



That Girl is S.M.A.R.T (Successful Magnificent Authentic Resourceful Talented) works with females over the age of six years old who want or need, to learn how to love themselves. That Girl is S.M.A.R.T. provides life coaching and mentoring that helps develop into living their highest self both professionally and personally.

When you love what you do, you're destined to reach your highest potential — and help others achieve the same. No one knows this more than Monica Johnson. She

has many passions, but the one she feels most strongly about is empowering people, particularly girls and women. She says it is her life's purpose, and it is what makes her sparkle and shine.

"Every girl and woman have the potential to be great in everything she sets her mind to accomplish," Monica says. "To do this, you just have to be SMART."

#### Monica has developed her own definition of SMART:

- Successful
- Magnificent
- Authentic
- Resourceful
- Talented

SMART has actually been in her heart for years, because she has always wanted to inspire others and be an agent of change. She sincerely believes every woman has the potential to be SMART, and her mission is to help bring it out.

More than ever, girls and women are struggling to be perfect daughters, mothers, wives and friends. Little do they know they already have it in them to be the best, to find their life's purpose and still be themselves. Monica knows from her own experiences that being the best means being authentic, and that every problem provides an opportunity to sparkle and shine after the dust settles.

## **CONTACT**



- @iamthatgirlissmart @imonicajohnson
- **Monica Johnson** 
  - That Girl is SMART
  - Shift from Broken to Breathtaking





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